

4th QUARTER 2015 - MICE STATISTICS PRAGUE

Total number of events: 413
 October: 167
 November: 173
 December: 73

Total number of respondents: 20
 Hotels: 11
 DMC/PCO: 5
 Venues: 3
 Other: 1

Average length of meeting: 1,83 days
 October: 2,17 days
 November: 1,61 days
 December: 1,64 days

1. TYPE OF MEETING

Type of meeting - 4th QUARTER	
Association conference/congress	52
Corporate meeting	307
Incentive meeting	9
Other business meeting	41
Trade (Consumer) show	4

Type of meeting - OCTOBER	
Association conference/congress	27
Corporate meeting	114
Incentive meeting	6
Other business meeting	17
Trade (Consumer) show	3

Type of meeting - NOVEMBER	
Association conference/congress	20
Corporate meeting	140
Incentive meeting	2
Other business meeting	11
Trade (Consumer) show	0

Type of meeting - DECEMBER	
Association conference/congress	5
Corporate meeting	53
Incentive meeting	1
Other business meeting	13
Trade (Consumer) show	1

2. SIZE OF MEETING

Size of meeting - 4th QUARTER	
10-49	155
50-149	111
150-249	57
250-499	57
500-999	24
1000-1999	7
2000-2999	1
3000-3999	0
4000-4999	0
5000-9999	1

Size of meeting - OCTOBER	
10-49	64
50-149	48
150-249	23
250-499	16
500-999	11
1000-1999	3
2000-2999	1
3000-3999	0
4000-4999	0
5000-9999	1

Size of meeting - NOVEMBER	
10-49	67
50-149	47
150-249	18
250-499	30
500-999	10
1000-1999	1
2000-2999	0
3000-3999	0
4000-4999	0
5000-9999	0

Size of meeting - DECEMBER	
10-49	24
50-149	16
150-249	16
250-499	11
500-999	3
1000-1999	3
2000-2999	0
3000-3999	0

4000-4999	0
5000-9999	0

3. LENGTH OF MEETING

Length of meeting - 4th QUARTER	
1 day	251
2 days	69
3 days	47
4 days	19
5 days	11
6 days	16

Length of meeting - OCTOBER	
1 day	85
2 days	29
3 days	24
4 days	12
5 days	7
6 days	11

Length of meeting - NOVEMBER	
1 day	118
2 days	29
3 days	15
4 days	3
5 days	2
6 days	6

Length of meeting - DECEMBER	
1 day	48
2 days	11
3 days	8
4 days	4
5 days	2
6 days	0

4. TYPE OF CLIENT

Type of client – 4th QUARTER	
Intermediate agency	74
Direct client	339

Type of client – OCTOBER	
Intermediate agency	41
Direct client	126

Type of client – NOVEMBER	
Intermediate agency	25
Direct client	148

Type of client – DECEMBER	
Intermediate agency	8
Direct client	65

5. VENUE

Venue - 4th QUARTER	
Hotels	295
Congress centre	79
Other	32
Universities	7

Venue - OCTOBER	
Hotels	120
Congress centre	30
Other	12
Universities	5

Venue - NOVEMBER	
Hotels	123
Congress centre	33
Other	15
Universities	2

Venue - DECEMBER	
Hotels	52
Congress centre	16
Other	5
Universities	0

6. PARTICIPANTS

Participants - 4th QUARTER	
International	151
Local	262

Participants - OCTOBER	
International	89
Local	78

Participants - NOVEMBER	
International	44
Local	129

Participants - DECEMBER	
International	18
Local	55

7. ACCOMMODATION

Accommodation- 4th QUARTER	
Yes	151
No	262

Accommodation- OCTOBER	
Yes	73
No	94

Accommodation- NOVEMBER	
Yes	54
No	119

Accommodation- DECEMBER	
Yes	24
No	49

8. COUNTRY OF ORIGIN

Country of origin	4th QUARTER	OCTOBER	NOVEMBER	DECEMBER
Belgium	11	8	3	0
China	1	0	1	0
Czech Republic	290	92	136	62
Egypt	1	1	0	0
France	5	3	1	1
India	2	2	0	0
Ireland	1	1	0	0
Israel	1	1	0	0
Italy	4	3	1	0
Japan	2	1	1	0
Caiman Islands	1	1	0	0
Canada	3	3	0	0
Hungary	2	2	0	0
Germany	19	11	5	3
Netherlands	2	2	0	0
Norway	3	3	0	0
Poland	4	1	3	0
Austria	1	1	0	0
Romania	1	0	0	1
Russia	4	3	0	1
Slovakia	3	1	2	0
United Arab Emirates	1	1	0	0
Sweden	2	0	2	0
Switzerland	7	3	2	2
Thailand	4	0	4	0
Turkey	3	1	2	0
USA	17	12	5	0
United Kingdom	15	9	4	2

9. SUBJECT OF MEETING

Subject of meeting	4th QUARTER	OCTOBER	NOVEMBER	DECEMBER
Architecture	2	0	2	0
Safety & Security	3	0	3	0
Transport & Communication	6	3	1	2
Ecology & Environment	4	2	0	2
Economy	22	10	10	2
Pharmacy	32	11	18	3
IT & Telecommunication	34	20	7	7
Culture	10	3	2	5
Literature	2	2	0	0
Medical Science	45	24	16	5
Management	11	1	9	1
Commerce	40	18	21	1
Law	6	1	2	3
Industry	32	10	16	6
Social Sciences	1	1	0	0
Sports & Leisure	4	3	1	0
Technology	23	11	10	2
Arts	1	1	0	0
Science	5	4	1	0
Education	16	9	6	1
Agriculture	6	3	3	0
Other	108	29	46	33